

Please read the information brochure prior to completing

Name _____

Business Name _____

Address/P.O. Box _____

City _____ State: _____ Zip _____

Phone: _____ email _____

Please keep a copy for your records

4TH AVENUE

Winter Street Fair

December

10, 11, 12, 2010

Food Cart Application

Fourth Avenue Merchants Association

434. E.9th Street, Tucson, Arizona 85705 (www.fourthavenue.org)

(520) 624-5004 / (800) 933-2477 / Fax (520) 624-5933

~~~~~ Fees ~~~~~

### Application Deadline July 30, 2010

| <u>Cart Requirements</u>                                            | <u>Cost/Cart</u> | <u>Total</u>          |
|---------------------------------------------------------------------|------------------|-----------------------|
| <b>5' x 7' Food Cart Fee</b>                                        | <b>\$625.00</b>  |                       |
| <b>Clean Up Deposit</b>                                             | <b>\$ 50.00</b>  |                       |
| <b>Pima County Health Department (or submit copy of permit)</b>     | <b>\$ 54.00</b>  | <b>Required</b>       |
| <b>City of Tucson Sales Tax License (or submit copy of License)</b> | <b>\$ 18.00</b>  |                       |
| <b>Processing Fee (Non-Refundable)</b>                              |                  | <b><u>\$35.00</u></b> |
| <b>TOTAL</b>                                                        |                  |                       |

Enclose a check, cashier's check or money order payable to "FAMA" for all fees. **Do Not Send Cash!** All checks will be processed upon receipt. All returned checks are subject to a \$25.00 charge. Applications **postmarked after July 30, 2010** may be returned. Information on hotels and parking will be mailed with acceptance packets.

#### Method of Payment

- Personal Check       Business Check
- Money Order         Cashier's Check

I understand that all checks will be deposited upon receipt.

Signature: \_\_\_\_\_

#### For Office Use Only

Postmark Date: \_\_\_\_\_

Method of Payment \_\_\_\_\_

Check # \_\_\_\_\_ \$ \_\_\_\_\_

# Location

**For Street Fair layout, refer to MAP.**

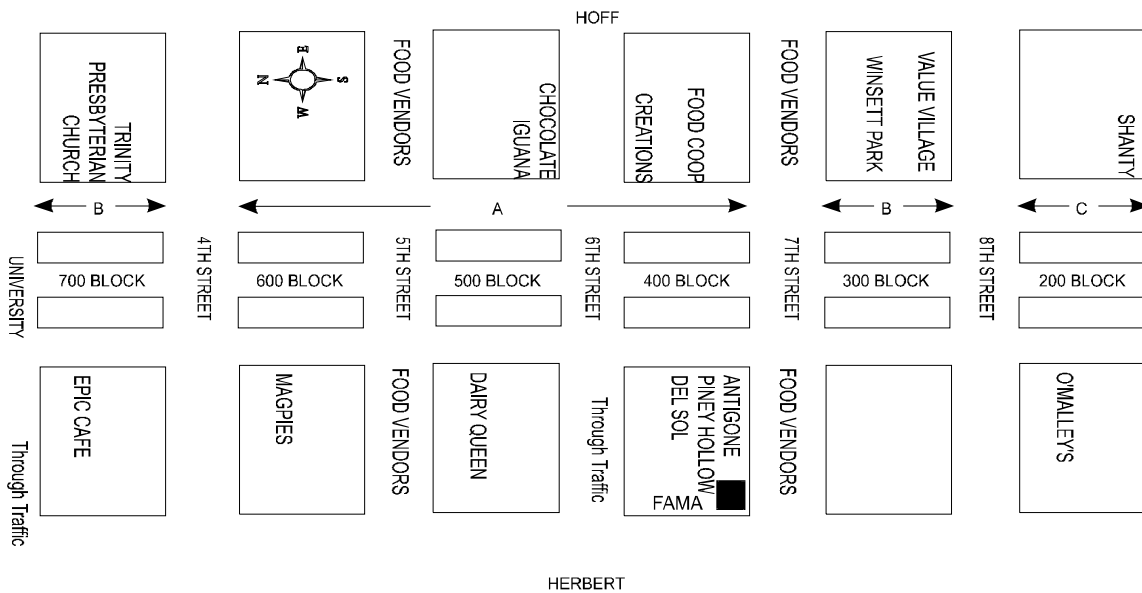
4th Street and 4th Ave: 4 Spaces Available  
 5th Street and 4th Ave: 4 Spaces Available  
 7th Street and 4th Avenue: 4 Spaces Available  
 8th Street and 4th Avenue: 4 Spaces Available  
 Selection and/or payment do not guarantee position.

Location Choice #1: \_\_\_\_\_

Location Choice #2: \_\_\_\_\_

Please list Menu and prices below.

|    |  |    |  |
|----|--|----|--|
| 1. |  | \$ |  |
| 2. |  | \$ |  |
| 3. |  | \$ |  |
| 4. |  | \$ |  |



**YOUR APPLICATION MUST BE SIGNED TO BE CONSIDERED**

I hereby release The Fourth Avenue Merchants' Association, Inc (FAMA) from any and all liability on account of personal injury or property damage caused by theft, fire, public catastrophe, act of God or any other cause. I agree to indemnify FAMA if it suffers any loss or damages on account of any act or negligence on my part. I agree that FAMA, in its sole discretion, may prohibit the conduct of any activity whatsoever which it deems detrimental and not in the best interest of the Fair. I have read and agree to abide by the terms and conditions of the Fair and I will obey the Laws of the State of Arizona and the City of Tucson and the Pima County Health Department regulations. I understand there will be within 30 days of the Fair date above. I understand the priority of mapping food carts. I understand a returned check may change my priority standing. Due to the financial/marketing aid provided by sponsors I understand I will be required to sell sponsor product where applicable.

\_\_\_\_\_  
 Applicant's Signature

\_\_\_\_\_  
 Date

**Check List:** *(Make sure all of these are completed before mailing your application!)*

- Completed Application
- Complete menu
- Payment of all fees

# 40<sup>th</sup> Annual Fourth Avenue Winter Street Fair

## About The Festival

The Fourth Avenue Street Fair, nationally recognized as one of the premier community celebrations in the Southwest, is held biannually in the gorgeous desert of Tucson, Arizona. Explore this thirty-year-old tradition that attracts more than 300,000 visitors each fair. Our family event offers a moderate to upscale audience, 57% between the ages of 25-54 with an average household income over \$27,000. We host four street level musical stages, a children's play area and tantalizing treats from 40 concessionaires. As always, admission to the festival is free and open to the public.

## Cart Location

FAMA members and charity/neighborhood participants have priority for the special locations. Any specific location requests will be first come, first served depending on menu variety. PAYMENT OF ADDITIONAL FEES WILL NOT GUARANTEE A SPECIAL LOCATION OR ACCEPTANCE INTO THE FAIR.

## FOOD CART RULES

1. Food cart space is 5' by 7'. Carts cannot exceed these measurements.
2. Cart must be attractive. Please submit a photograph of your cart.
3. Cart space cannot be combined or shared with another.
4. All servers must wear matching shirts and carts must remain open during the fair hours.
5. All food must be prepared at the Fair or in an approved kitchen.
6. You are responsible for keeping your area clean. You are also responsible for disposing of charcoal and grease (IN CONTAINERS) in designated barrels.
7. Open flames are prohibited in intersections.

VENDORS FOUND DUMPING GREASE ON THE STREET OR DUMPING CHARCOAL IN TRASH CANS/DUMPSTERS WILL BE REMOVED FROM THE FAIR. HEALTH AND FIRE DEPARTMENT REGULATIONS WILL BE STRICTLY ENFORCED.

## Menu Selection

Please list your menu on the application or enclose. Location may be influenced by Menu.

**Menu Note:** Pima County Health Regulations limit menus to no more than 3 perishable menu items per booth. Meats, dairy products, fruits and vegetables are perishable. Breads are not considered perishable. A menu item, with more than one perishable ingredient, is still regarded as one perishable menu item.

**Beverages:** Fourth Avenue has entered into an agreement with a beverage company which gives the sponsor exclusive rights to provide their product. They will be in contact with you prior to the Fair for placing orders. All beverages must be served in paper, plastic or Styrofoam containers. NO GLASS IS ALLOWED ANYWHERE ON THE STREET.

**Fourth Avenue Merchants Assoc.**

**434 E. 9<sup>th</sup> Street**

**Tucson, Arizona 85705**

**520-624-5004**

**1-800-933-2477**

**[www.FourthAvenue.org](http://www.FourthAvenue.org)**