

Please read the information brochure prior to completing

Name _____

Business Name _____

Address/P.O. Box _____

City _____ State: _____ Zip _____

Phone: _____ email _____

Please keep a copy for your records

4TH AVENUE

WINTER STREET FAIR

December 10, 11, 12, 2010

Food Booth Application

Fourth Avenue Merchants Association

434 E. 9th Street, Tucson, Arizona 85705 (www.fourthavenue.org)

(520) 624-5004 / (800) 933-2477 / fax (520) 624-5933

~~~~~ Fees ~~~~~

Application Deadline July 30, 2010

Booth Requirements	Cost per Booth 10' / 20'		Total
Food Booth Fee (20' x 10') or (10' x 10' - 2 Food Items Only)			
• Corner	\$1075	\$1850	
• 2nd from Corner	\$800	\$1450	
• 3rd from Corner	\$675	\$1225	
• 4th & beyond from Corner	\$575	\$1125	
Extra Feet above 20' x 10'		\$85/ft.	
Electricity Fee			
• 1 - 110V/20 amps	\$150	\$150	
• 1 - 220V/40 amps	\$225	\$225	
• Each additional 20 amps	\$60	\$60	
Water	\$15	\$15	\$15 Required
Clean Up Deposit	\$100	\$100	\$100 Required
Pima County Health Department (or submit copy of Pima County Annual Permit)	\$54	\$54	\$54 Required
City of Tucson Sales Tax License (or submit copy of License)	\$18	\$18	\$18 Required
Processing Fee	\$35	\$35	\$35 Required
TOTAL			

Enclose a check, cashier's check or money order payable to "FAMA" for all fees. **Do Not Send Cash!** All checks will be cashed upon receipt. All returned checks are subject to a \$25.00 charge. Applications postmarked after July 30, 2010 may be returned. Information on hotels and parking will be mailed with acceptance packets.

Method of Payment

- Personal Check Business Check
 Money Order Cashier's Check

I understand that all checks will be deposited upon receipt.

Signature: _____

For Office Use Only

Postmark Date: _____

Method of Payment _____

Check # _____ \$ _____

Location

Please list Specialty and 2 supporting items. Attach a full menu of every item you intend to sell.

1. _____ \$ _____
2. _____ \$ _____
3. _____ \$ _____

Please provide setup dimensions:

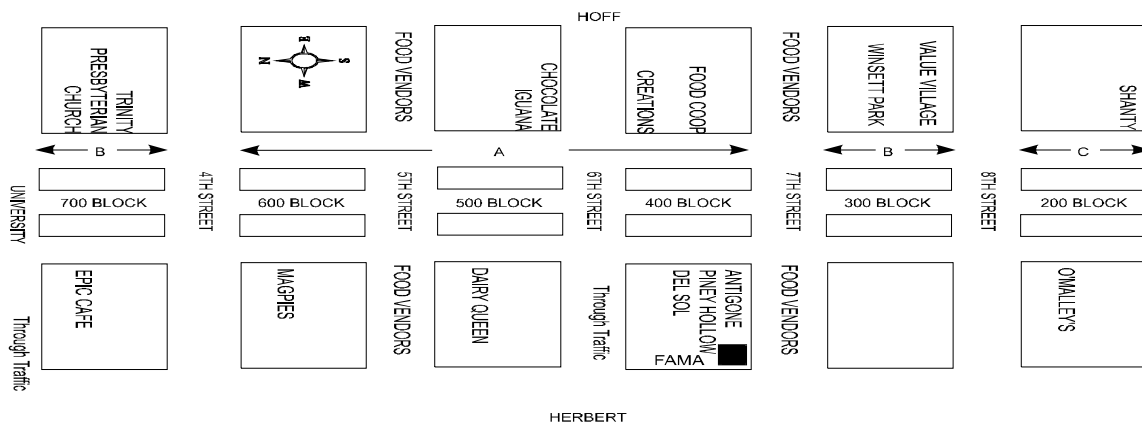
Frontage _____ Length _____

Serving Windows Front _____
Sides _____ Both _____

Please indicate your booth location preference: 5th Street or 7th Street or 8th Street

NW or NE or SW or SE

Booth 1 or Booth 2 or Booth 3 Requesting and/or paying for a specific location does not guarantee that location; application does not guarantee acceptance.



PLEASE SIGN FOR CONSIDERATION INTO FAIR

I hereby release The Fourth Avenue Merchants' Association, Inc (FAMA) from any and all liability on account of personal injury or property damage caused by theft, fire, public catastrophe, act of God or any other cause. I agree to indemnify FAMA if it suffers any loss or damages on account of any act or negligence on my part. I agree that FAMA, in its sole discretion, may prohibit the conduct of any activity whatsoever which it deems detrimental and not in the best interest of the Fair. I have read and agree to abide by the terms and conditions of the Fair and I will obey the Laws of the State of Arizona and the City of Tucson and the Pima County Health Department regulations. I understand there will be no refunds within 30 days of the Fair date. I understand a returned check may change my priority standing. Due to financial/marketing aid provided by sponsors I understand I will be required to serve this Fairs sponsor products where applicable.

Applicant's Signature

Date

Check List: (Make sure all of these are completed before mailing your application!)

- Completed Application and Certificate of Insurance
- Photo of Booth
- Payment for all fees

Fourth Avenue Winter Street Fair Food Booth Information

About The Festival

The Fourth Avenue Street Fair, nationally recognized as one of the premier community celebrations in the Southwest, is held biannually in the gorgeous desert of Tucson, Arizona. Explore this thirty year old tradition that attracts more than 600,000 visitors each year. Our family event offers a moderate to upscale audience, 57% between the ages of 25-54 with an average household income of \$27,000. We host four street level musical stages, a children's play area and tantalizing treats from 40 concessionaires. As always, admission to the festival is free and open to the public.

Booth Location

Postmark, time and date received as well as menu variety determine all locations. Please refer to the map when choosing the requested position of your booth.

FAMA members and charity/neighborhood participants have priority for the special locations. If a vendor does not take a space, the other vendors will be moved over if they are willing to pay the necessary location fee (see schedule). If the vendor is not willing to pay an extra fee, the next vendor 'in line' will be given the option to move.

Any specific location requests will be first come, first serve depending on menu. PAYMENT OF ADDITIONAL FEES WILL NOT GUARANTEE A SPECIAL LOCATION OR ACCEPTANCE INTO THE FAIR.

FOOD BOOTH RULES

Food booth space is either 10' (front) by 10' (side) or 20' (front) by 10' (side). The size includes the complete unit, overhangs, storage, and hitches. Do not store supplies on sidewalk! Units needing additional space will be assessed \$80.00 per additional foot (front only, no units can be deeper than 10'). Booths must be attractive. You must submit a photograph of your booth.

Booths must remain open throughout the fair hours. (10:00am – dusk)

All food must be prepared at the Fair or in an approved commercial kitchen. Your booth must be screened and the food properly covered and held at appropriate temperatures.

You are required to provide a fire extinguisher (6lb. 2-A: 10-B: C) if you cook on open flames. Special extinguishers are required for deep fat fryers. No flames beneath canopies!!

WATER MUST NOT BE DUMPED ON THE STREET. Grey-water containers will be located at the end of each food court area.

You need to provide one 30-gallon trashcan with lid for your own garbage, which must be emptied regularly. You are responsible for emptying your own trashcans into designated dumpsters.

You are responsible for keeping your area clean and for disposing of charcoal and grease (IN CONTAINER) in designated barrels, VENDORS FOUND DUMPING GREASE ON THE STREET OR DUMPING CHARCOAL IN TRASH CANS/DUMPSTERS WILL BE REMOVED FROM THE FAIR.

Complete health and Fire Department regulations will be provided upon acceptance. HEALTH AND FIRE DEPARTMENT REGULATIONS WILL BE STRICTLY ENFORCED.

Utilities

Electricity: Only UL listed equipment will be allowed and electrical overloading is not permitted. You must provide your own cable. If you need 220-volt power, please indicate it clearly on the application as this may determine your location. We will connect food vendors only to our own electrical circuitry, not to stores or homes. Generators are not allowed in the food areas because of noise and exhaust problems. Three-phase power is not available. Please include applicable fees.

Water: Water is mandatory for a \$15.00 non-refundable fee. A 25' water safe hose is required.

Menu Selection

Menu Note: Pima County Health Regulations limit menus to no more than 3 perishable menu items per booth. Meats, dairy products, fruits and vegetables are perishable. Breads are not considered perishable. A menu item with more than one perishable ingredient is still regarded as one perishable menu item. **Please submit a complete menu (with prices) with your application. In an effort to provide more variety for the public and higher sales for each food vendor, we limit similar menu items. Specialty items are exclusive but the supporting items are competitive. Vendors with non-meat specialty items are not exclusive but will be strategically placed in order to reduce competition with like products. Each corridor will have non-competing menus. Each food street (5th, 7th, 8th) can have up to two competing menus, one per side (one on the West and one on the East).**

Please indicate a specialty (meat) item and 2 non-meat supporting items (perishable). Expansion of submitted menu requires special permission by FAMA. Postmark will be the deciding factor for vendors with like menus. Feel free to contact us to discuss menu choices prior to submitting your application.

Beverages: Fourth Avenue has entered into an agreement with a beverage company which gives the sponsor exclusive rights to provide their product. They will be in contact with you prior to the Fair for placing orders. All beverages must be served in paper, plastic or styrofoam containers. NO GLASS IS ALLOWED ANYWHERE ON THE STREET!

Booth Space: The basic booth fee is 20' (front) by 10" (deep) space. Units longer than 20', including hitch if not removed, will be assessed \$80.00 per additional foot. A limited number of 10' X 10' spaces are available. 10' X 10' spaces are allowed two perishable items only, additional footage is not allowed for these spaces. **Insurance:** Vendors are required to maintain liability insurance of at least \$1,000,000 per person per accident/claim. Vendors must provide FAMA with a Certificate of Insurance with FAMA shown as an additionally insured. Insurance certificate must be sent to us 30 days prior to event. You may also FAX the certificate to us at (520) 624-5933. **Fees:** All fees must be sent in with the application and photo. Please total all fees, including the \$35.00 application fee and include in one check/money order. If you have a current City of Tucson Business License and Pima County Health Operating Permit/License you may send copies of them with your application in lieu of the corresponding fees. If your application is declined, all fees except the \$35.00 application fee will be refunded as soon as possible. **Cleaning Deposit:** Every food vendor must provide a refundable clean up deposit. The deposit is \$100.00. The cleaning deposit will be refunded if you have properly cleaned your space after the fair.