

All Souls Procession

The All Souls Procession is perhaps one of the most important, inclusive and authentic public ceremonies in North America today. The Procession had its beginnings in 1990 with a ritualistic performance piece created by local artist Susan Johnson, who was grieving the passing of her father. Inspired by Mexico's Dia de los Muertos holiday, Johnson felt she should honor her father in celebration and creativity. The performance was very well received and many artists were inspired to continue growing the Procession into its modern incarnation. For more information, go to www.allsoulsprocession.org



GABA Bicycle Bike Swap Meet November 14th

The Fourth Avenue Merchants Association presents the Greater Arizona Bicycle Association's Bike Swap Meet on Saturday November 14th, from 8:00am to 2:00pm. Come on down to 4th Avenue and support this "Official" Un-Official El Tour de Tucson Event. This event is free to the public and sellers of used bike parts. This great event features clothing, gear and bicycles of every description.



IMPORTANT DATES TO REMEMBER

Merchant Mixers:	November 18th at Caruso's No Mixer in December
Board of Directors Meeting:	November 17th, 11:00am to 2:00pm December 15th, 11:00am to 2:00pm
All Souls Procession/Parade:	Sunday November 8th at 6:00pm
Greater Arizona Bicycle Swap Meet:	Saturday November 14th from 8:00am to 2:00pm
40th Annual Winter Street Fair :	December 11th, 12th & 13th from 10:00am to dusk

4th AveNews

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Fourth Avenue Merchants Association Tucson, Az.

520-624-5004

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Merchant Mixer
November 18th
5:30pm to 7pm

Our next Merchant Mixer is scheduled at Caruso's from 5:30pm to 7pm. These once per month Merchant Mixers have become very popular. Merchants and their key employees spend an evening getting to know their fellow merchants in a casual environment. Getting to know each other over free drinks and hor d'oeuvres helps to make all of the Avenue businesses stronger and more connected to each other. Please join us for some great food and fun. We would like to express our appreciation to Delectable's for hosting our October Mixer. Delectables provided us with fabulous patio entertainment and eats. Everybody enjoyed the Wheel of Fortune and getting the opportunity to win some wonderful merchant donated prizes.

Kids Halloween Costume Contest

FAMA would like to thank the following merchants for their donations to the Fourth Avenue Children's Halloween Party.

Antigone Books

Brooklyn Pizza

Chocolate Iguana

Creative Venture Craft Mall

Creations Dress Shop

Dairy Queen

Pop Cycle

Tucson Thrift & The Other Side



The Annual Fourth Avenue Children's Halloween Party at Winslet Park was a huge success. Approximately 200 children trick-or-treated up and down 4th Ave and enjoyed visiting the merchants. The kids loved participating in the costume contest along with spinning the wheel of fortune and trying out the golf ball grab game to win prizes. Our phantom DJ got the kids moving and shaking with his Halloween themed music. Each child left with a candy bag given to them by FAMA. A good time was had by all!

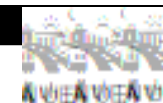


Store Window Holiday Decorating Contest

We can all have a prosperous holiday if we work together to give the Avenue a festive ambience. FAMA will be putting up Christmas trees and decorations at several locations along the Avenue. It would be great to have every store decorate their windows including lights. FAMA will

The best decorated window, \$75 for 2nd best and \$25 for the 3rd runner up. Preference will be given to the windows that are lit up nice and bright for night time enjoyment. If you can not afford holiday lights, FAMA will be happy to supply loaners for the season. Please have windows deco-

rated for judging by dusk Monday December 7th.



Old Pueblo Trolley

By Dick Guthrie Old Pueblo Trolley

If you ever wondered what keeps the many Old Pueblo Trolley volunteers coming back each week to operate, maintain and restore our historic vehicles, take a look at the many 4 and 5 year olds with their beaming smiles getting off the trolley after an afternoon ride. This year we will carry over 30,000 passengers with about 1/3 riding several times of the month. These are the families and extended families which find an outing on the trolley after a bit to eat along the way to please both young and old.

There is a lot of satisfaction for our volunteers after carrying several hundreds passengers Sunday afternoons. For those volunteers who choose to do restorations instead (a 1924 Lisbon, Portugal tram is well on its way in restoration) or keep our "fleet" maintained, their payoff is in the finished product-an operating trolley.

We have experienced a slight increase in passengers now that the 4th Avenue underpass has reopened. While the additional track has added about 1/4 mile to our overall route, it has added a significant amount of time to each round trip as well to our maintenance and operating expenses. Our recent fare increase matching that of Sun-Tran along with the City Council increase in taxes on all utilities will barely pay for the increase in costs. This all points out the need for another trolley which will carry more passengers with a lower operating cost.

Our plans for the future include operating at least on week-ends and with charters after the modern streetcar begins operating two or three years from now. Since the expansion of the trolley route through downtown and the U of A campus will be in streets with 25 mph speed limits and also through areas with heavy pedestrian and bicycle uses, our historic trolleys will have no problem maintaining schedules.



Approval For Tucson Modern Streetcar Project



The Federal Transit Administration (FTA) has issued a letter of approval for the Tucson Modern Streetcar project to proceed with the final design. This FTA determination moves the project's design and engineering into its final stage and grants the City of Tucson authority to begin procurement of critical path components--such as the vehicles and rail--as well as the relocation of utilities along the route. The Tucson Modern Streetcar will be a 3.9 mile fixed rail transit system with more than 100,000 people living and working within a half-mile of the route. This project will connect the Arizona Health Sciences Center, University of Arizona, Main Gate Square, 4th Avenue Shopping District, Congress Shopping and Entertainment District and the Mercado District on downtown's west side. The Modern Streetcar project was authorized for a \$75 million match by Congress in 2005 and the Pima County Voters approved \$87 million from the Regional Transportation Authority (RTA) in May 2006. For more information on the Modern Streetcar, visit www.TucsonStreetcar.info

Places to Check Out Along The Avenue

Antigone Books

Antigone Books is a zany bookstore with a feminist slant. Stop by and browse their large selection of books, laugh at their bumper stickers, find that perfect gift, pick the card that says just the right thing or enjoy their store events.



411 N. 4th Avenue

Desert Vintage & Costume

Desert Vintage is a small store with a large selection of post-hippie clothing for both adults and children, as well as a selection of textiles and linens. They carry a wide range of items from Nehru jackets to Victorian dresses. There are also hats, ties and other accessories.



636 N. 4th Avenue

Bumsted's

At Bumsted's you can lose yourself in the 750 gallon saltwater aquarium while enjoying a refreshing cocktail. Surf the internet with free WiFi and enjoy their fabulous food. Bumsted's is known for their large portions and better ingredients.



500 N. 4th Avenue

Fourth Avenue Market Place

We will be featuring the Fourth Avenue Market Place in each newsletter to help the merchants share information on properties for rent and items for sale. For example: office furniture, store fixtures, kitchen equipment, etc. If you have property for lease or anything you would like placed in the Market Place, please call or stop by the FAMA office and give your information to the staff.

434 E. 9th Street
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