

PARK(ing) DAY WAS A CHANCE TO GO GREEN

PARK(ing) Day took place on Friday September 18th and was organized by ParkWise and the U of A's Parking and Transportation Services. Tucson, along with many other communities wanted people to consider ways to be creative and convert parking spaces in to green spaces. The concept started in 2005 when a small group of artists in San Francisco temporarily transformed metered parking spaces into mini parks and other social spaces. The goal was to challenge individuals to rethink the way streets are used. We love the fact that some of our 4th Avenue Merchants accepted the challenge and decided to go green for a day.



IMPORTANT DATES TO REMEMBER

Merchant Mixers:	October 21st at Delectable's November 18th at Caruso's
Halloween on The Avenue: October 31, 2009	Costume Contest at 6:00pm at Winset Park. Trick-or-Treating along the Avenue 5-9 pm
Board of Directors Meeting:	October 20th, 11:00am to 2:00pm November 17th, 11:00am to 2:00pm
All Souls Procession/Parade:	Sunday November 8th at 6:00pm
Greater Arizona Bicycle Swap Meet:	Saturday November 14th from 8:00am to 2:00pm
40th Annual Winter Street Fair :	December 11th, 12th & 13th from 10:00am to dusk

4th AveNews

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434 E. 9th St. Tucson, Arizona 85705 520-624-5004 www.FourthAvenue.org

Merchant Mixer October 21st 5:30pm to 7pm

Our next Merchant Mixer is scheduled at Delectable's from 5:30pm to 7pm. These once per month Merchant Mixers have become very popular. Merchants and their key employees spend an evening getting to know their fellow merchants in a casual environment. Getting to know each other over free drinks and hor d'oeuvres helps to make all of the Avenue businesses stronger and more connected to each other. Please join us for some great food and fun.

We would like to express our appreciation to The Hut for hosting our September Mixer. Everybody had a great time and enjoyed seeing the Tiki in its permanent home.



Fun Was Had By All At The Merchant Mixer



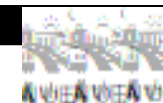
TV Show Man v. Food Films at Lindy's

The Travel Channel Show, Man v. Food chose Lindy's on 4th as the first Arizona restaurant to appear on their show. The show's host, Adam Richman, sets out to travel the country in search of the best places to do some serious indulging. Filming took place on Friday September 25th and ran from 2:00pm to midnight. There was a constant line outside the restaurant hoping to be a part of the show. Lindy's OMG 3 pound burger was Adam's food challenge. Lindy cannot tell us if Adam rose to the occasion. The show will be on the Travel Channel on December 2, 2009. Check your local guide for times. We cannot wait to see the outcome of Adam's food fest.

431 N. 4th Avenue



Rise Recycling 791-2569



Fourth Avenue Office Staff

The FAMA staff is a close knit, hardworking bunch who are here to answer any questions or concerns you might have. Please feel free to contact the office to speak to them.



John Sedwick
Executive Director

Kurt Tallis
Events/Marketing

Teri Moorhead
Administrative Assistant

Suzanne Jackson
Accounting

Kini Wade
Entertainment Manager



Kini, Teri, Kurt, John & Suzanne

520-624-5004

www.FourthAvenue.org

Our 4th Avenue Ambassadors

The yellow shirted Ambassadors are FAMA employees who are in charge of making sure the Avenue visitors have a positive and safe experience. These fellows assist customers on where to shop, get a good meal or enjoy a refreshing cocktail. They also serve as liaisons to the Tucson Police Department helping report criminal activity. To request Ambassador assistance you can call 241-8628. In the evenings and on Saturday you can also call 465-0505. **Do not hesitate to call.**

Kud-Kud Kudijarf & Jude Riley



Jerry Kinard



Randolph Brown
Streetscape Manager



Travis McCormick
Power Washer



George Sanders
Streetscape Labor



Places to Check Out Along The Avenue

Roll With It Segway

Their tours are designed to allow you to experience a Segway PT while enjoying some of the most interesting places Tucson has to offer. You will receive basic operation, etiquette, and safety training (20-30 minutes), included in each tour. To schedule a tour, please call (800) 979-3370 or (212) 209-3370.



531 N. 4th Avenue

Razorz Edge

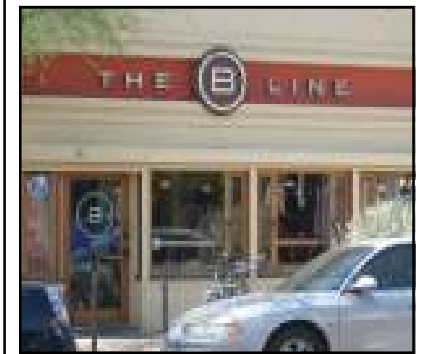
Razorz Edge carries men's and women's clothing and accessories catering to the rocker in all of us. They also carry clothing, accessories and art from local artists. Check out Razorz Edge for their sales and promotions. Gift certificates are available.



427 N. 4th Avenue

The B Line

The B Line is a locally owned, bistro-nouvelle style restaurant. It is open for breakfast, lunch and dinner and uses the highest quality ingredients. Enjoy the free Wifi with your morning coffee and a view of 4th Avenue from the front bar.



621 N. 4th Avenue

Congratulations Best of Tucson 2009 Recipients

The following businesses were voted The Best of Tucson by more than 1,468 Tucson Weekly readers. This issue of the Tucson Weekly is special because they are celebrating their 25th Anniversary.

Best Theater News: The Rogue Theatre's New Home **Best Annual Festival:** Fourth Avenue Street Fair

The Best Place to Have a Haircut Adventure (With Good Results): The Coyote Wore Sideburns

Best Architectural Adaptive Reuse: The Tiki Head at The Hut

Best Independent Bookstore: Antigone Books **Best Pizza:** Brooklyn Pizza Company

Best Casual Dining: The B Line **Best Answer to the Carnivore's Dilemma:** Lindy's

Best Gay/Lesbian Bar: IBT's **Best Place for a Black and Tan:** The Shanty